

BEYOND

THE BOTTOM LINE 2019

Professional Growth Seminar
for Church Business Leaders

CRAFTING CULTURE

PURSUING GOD'S CALL TO HEALTHY WORKPLACES

MARCH 24-26, 2019 ORLANDO, FLORIDA



Keynote speaker:

Kevin McCarthy — Dynamic, inspirational speaker, trainer & coach. After a “great” opportunity blindsided him with a prison sentence he didn't see coming, Kevin authored the Amazon #1 Best Selling book: *BlindSpots – Why Good People Make Bad Choices*.



Closing speaker:

Kay Frances — A Motivational Humorist, Kay, has shared her message to “lighten up, stress less and take care of ourselves” for over 30 years. Kay is the author of *The Funny Thing about Stress; A Seriously Humorous Guide to a Happier Life*.



Featured plenary speaker:

Tom Melzoni, Ph.D. — Known for his creativity in motivating and inspiring others, Tom Melzoni remains convinced that all Christians want to give, but their native understanding of lifestyle approaches to giving is limited. His core belief is that “giving is what God wants for us, not from us.”

Other plenary speakers:

Lowell Cooper, MDiv, MPH
Retired Vice-President, General Conference of Seventh-day Adventists

Loren Hamel, MD
President & CEO, Lakeland Health

Ernie Medina, Jr., DrPH CHFS
Assistant Professor and Executive Director, Center for Nutrition, Healthy Lifestyles, & Disease Prevention, Loma Linda University

Jon Pauline, MDiv, PhD
Dean of Religion,
Loma Linda University

PRESENTED BY THE
**North American Division
of Seventh-day Adventists**
AND THE
Institute of Ethical Leadership
School of Business and Management
Southern Adventist University

VENUE

ROSEN PLAZA HOTEL-ORLANDO
9700 INTERNATIONAL DRIVE
(407) 996-9700

\$375.00

Early bird registration (October 15–February 15)

\$400.00

Standard registration (after February 15)